



the  
Just One  
Project

# 2022 ANNUAL REPORT



## OUR MISSION

Building a stronger, healthier, and connected community through volunteerism while increasing access to food and services.

## OUR VISION

Inspire. Impact. Change.

## OUR CULTURE

We aim to attract the most passionate and talented people to represent The Just One Project by reinforcing strong values, work-life balance, and diversity. We know that our company culture ultimately affects client experience. Every program is designed with our clients in mind; we are "client-centric."

## OUR GIVING PHILOSOPHY

The Just One Project believes generosity is universal. We provide an avenue for you to be socially responsible, ensuring over 96% of every dollar goes directly into our projects. Let us show you that it takes Just One to make a difference in the life of another.

## OUR GOLD STANDARD

When it comes to serving our community, The Just One Project aims to provide a specific standard throughout our programs. How would you like your groceries handled? We value the food we serve our clients, and we do so in a clean, efficient, and respectable way. Our goal is to offer the same service as your favorite local grocer. We ask everyone to be mindful of this standard while serving our friends and neighbors.

# A LETTER FROM OUR FOUNDER



*Dear Friends,*

The Just One Project team had another meaningful year serving our community, and we couldn't feel more grateful for all the support during 2022. We expanded our Food For All programs, we welcomed our first CCSD Community Market location, and created Farmers Markets! We launched Leadership Academy and Homeless Prevention. We expanded to a fleet of 11 vehicles to serve more homebound clients and grew to over 50 talented and passionate staff members.

While we have felt growth and change within our organization, we stayed true to our client-centric values, honored our gold standard of serving, and focused on connecting generous givers to incredible ways to serve others in Southern Nevada.

**To our Clients:** We work hard to ensure you feel a certain energy when you step into The Just One Project. It is a place of light, love, respect, and compassion. It is a place where all are greeted and welcomed with open arms and a friendly smile. *We love all of our clients, and we thank you for trusting us!*

**To our Volunteers:** Creating The Just One Project's energy outside of our walls is only achieved through magical VOLUNTEERS! It is by serving with your whole heart, passion, and dedication that aligns with our vision of "how to serve." *We truly have the best volunteers in Southern Nevada!* Thank you for being so committed to our community!

**To our Mission Partners, Community Partners, and Three Square:** Your generosity is crucial to The Just One Project serving our neighbors. Only with your help can we stay innovative, keep up with the demands of our community, and fill gaps. You may not see all of the smiling faces, but you helped us serve **243,795 people across Southern Nevada** by bringing food to the hands and homes of our neighbors, placing people in stable housing, and connecting clients to our self-development classes to thrive and meet their goals. Thank you for making all of this possible!

**To our Team:** Every day you show up, you are ready to be an anchor, an angel, or an advocate for our clients. We are all a part of something bigger than us. *There is no greater gift than what we are working on together.* I'm thankful I have all of you to spend my workdays with. You inspire me and give me purpose and help execute our shared vision.

Your hard work and dedication are unmatched. I'm in constant awe of you and have learned so much working with you.

Cheers to 2023 ... Go Team Go!

*With Love,*

*Brooke Neubauer*

# HOW THE JUST ONE PROJECT HELPS THE COMMUNITY

## TIER 1 FOOD FOR ALL



### Community Market

No Cost Groceries with  
Wraparound Services.

## TIER 2 SELF-DEVELOPMENT



### Leadership Academy

90-Day Program for Future  
Leaders Ages 16-20.

## TIER 3 COMMUNITY CONNECT



### Homeless Prevention

Provide resources to reduce  
clients' imminent risk of  
returning to homelessness.



### Pop Up & Give Mobile Market

Serving 44 Locations  
Every Month.



### Camp Just One

Summer Camp for  
6<sup>th</sup>-12<sup>th</sup> Grade Students.



### Case Management

Individualized, Client-Centered  
Assistance for Seniors,  
Families, & Individuals.



### Market 2 You

Grocery & Meal Delivery for  
Homebound & Food-Insecure  
Clients.



### Self-Development

English Proficiency &  
Financial Literacy Classes for  
Adults.



### Rapid Rehousing

Stable Permanent Housing for  
Unhoused Individuals  
& Families.

# CLIENT TESTIMONIALS



Before finding The Just One Project, Joe was experiencing homelessness, unemployment, and coping with a disability.

Many barriers prevented him from securing safe and stable housing. Our case manager started working with Joe to gain stability, reach his goals, and helped connect him to safe place to call home.

We are happy to share that Joe is no longer experiencing homelessness.

Gabriela is a single mother of five and works very hard to provide for her children. But when times got tough, and she didn't have the resources to provide quality nutrition for her and her children, she came to The Just One Project.

During her visits, she shops for colorful, vibrant, fresh food at no cost. We are so grateful that Gabriela trusted The Just One Project's Case Management Team to be connected to other resources that she needed.

She entered a place created for people just like her and her family and now they don't have to worry about where their next meal is coming from.



**There are thousands of people in Southern Nevada just like Joe and Gabriela. With your support, we can make a difference together.**

# FOOD FOR ALL

Removing barriers and creating access to fresh groceries.

**5,002,115**

Pounds of Groceries Served

**5,999,515**

Meals Distributed

**243,795**

Total Clients Served



A crucial program that visits the most food-insecure communities in Southern Nevada each month. In 2022, we served **14 CCSD Locations** and **26 Senior Housing Communities**.

**128,705**  
Clients Served



Our No-Cost Community Market focuses on our clients' shopping experience. It's stocked with specialized foods for quality nutrition and offers wraparound services to our clients of all ages.

**55,366**  
Clients Served



Beginning in April 2022, the Farmers Market provides fresh produce to clients. This immersive, no-cost shopping experience brings colorful fruits and vegetables to food-insecure communities.

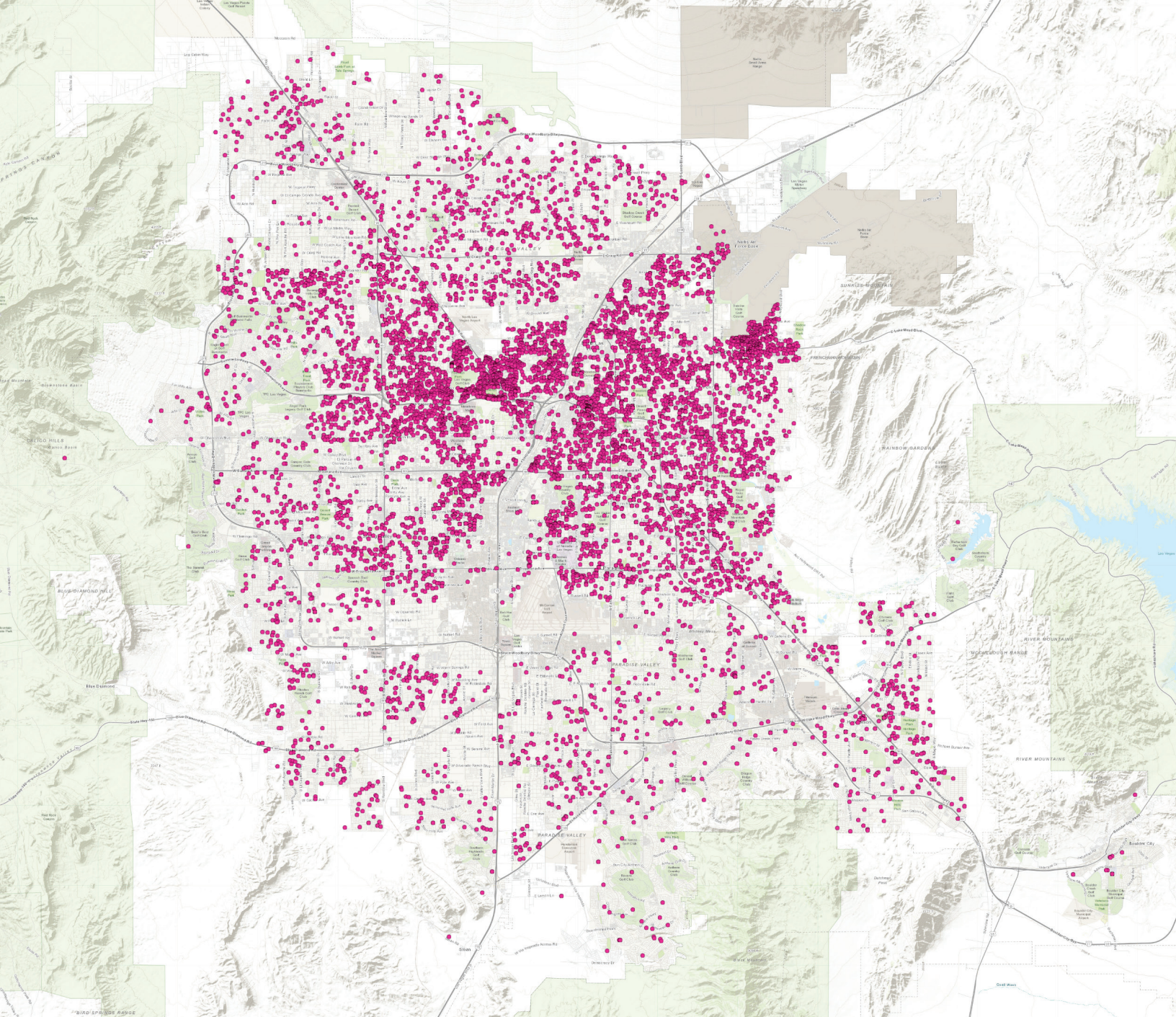
**20,410**  
Clients Served



Providing equitable access to fresh, healthy, and nutritious groceries and delicious prepared meals delivered directly to homebound and food-insecure households.

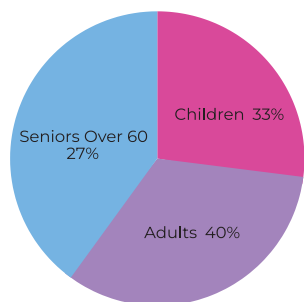
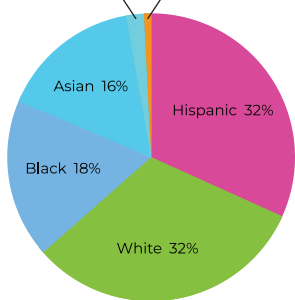
**39,314**  
Clients Served

**2,700+**  
Monthly Home Delivery Clients

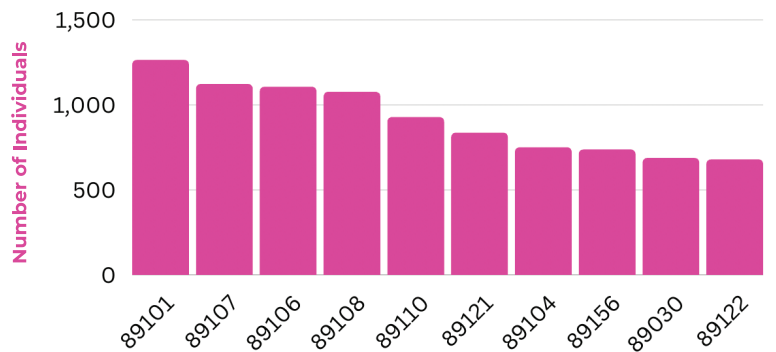


# EACH PINK DOT REPRESENTS A CLIENT SERVED BY TJOP

Pacific Islander 2% Native American .8%



The Just One Project serves 86 zip codes in Southern Nevada.



Top Zip Codes by Service

# YOUTH PROGRAM

Inspire. Impact. Change.

**Camp Just One** is a week-long program for kids grades 6-12. Each week focuses on a different theme where students learn from professionals in their field through hands-on experiences and field trips.

Created by our team and a Licensed Clinical Psychologist, this program introduces values around civic engagement, volunteerism, crucial life skills, youth empowerment, teamwork, and leadership development.

**193**

Kids Engaged

**110** Middle School Students

**83** High School Students

**100%**

Students and Parents that recommend and would register again.



Camp Just One

**Leadership Academy** aims to inspire, impact, and change the lives of kids, to help them reach their potential, while providing a safe space to learn about:

- ♥ Leadership
- ♥ Civic Engagement
- ♥ Self-Development including Daily 60-min Sessions with a Clinical Psychologist
- ♥ Career and Education Development
- ♥ Personal Finance Skills

**18**

Young Adults  
Enrolled

**78%**

Obtained Full- or  
Part-time employment



Leadership Academy

# 3,828

Volunteer Hours by Youth Program Participants



# COMMUNITY CONNECT

Our aim is to keep our community connected by providing free services that inspire healthy living and impact positive changes.

102

Adult Students in Self-Development Classes

70

Individuals Provided Permanent Housing

9

Total Households That Achieved Self-Sufficiency Through Community Connect Program



A crucial program designed to transition homeless individuals or families to stable permanent housing. The goal is to provide our Neighbors in Need with wraparound services as they strive to rebuild their lives and become self-sufficient.

67%

Percentage of Persons Moved into Permanent Housing

49 Days

Average Time from Enrollment into Permanent Housing

# VOLUNTEER LIKE A BOSS<sup>®</sup>

Our volunteers are the heart and soul of The Just One Project programs. Giving your time has a ripple effect that spreads throughout our community, and The Just One Project couldn't do what we do without our volunteers.

With volunteer opportunities throughout the week and on Saturdays, with no age requirement, we invite your employees and their families to connect with us for a hands-on opportunity to give back to the community.

We encourage volunteers of ALL AGES to join us on our mission to keep the community connected.



Volunteer Opportunities  
Monday-Saturday



No Age Requirement



Custom Team-Building

**49,541**

Volunteer Hours  
Completed

**10,613**

Volunteers

**\$1,479,530**

Economic Impact of  
Volunteer Hours  
Served

# THANK YOU FOR BEING THE JUST ONE

## MISSION PARTNERS



## COMMUNITY PARTNERS





**TOGETHER, WE'RE BUILDING STRONGER  
AND HEALTHIER COMMUNITIES.**

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Thank you for supporting The Just One Project and our programs. We invite you to join us for a tour or to volunteer. Make a difference and feel the TJOP magic!

Love,  
*The Just One Project Team*

**BECOME A #CHARITABLEGANGSTER**



**@THEJUSTONEPROJECTLV**