



the
Just One
Project

Annual Report

2024

A Message From Our CEO

A YEAR OF IMPACT & INNOVATION

As we close another incredible year, I am filled with gratitude for all that 2024 has brought to The Just One Project. What began as a grassroots mission to tackle food insecurity has evolved into a comprehensive community effort. This year, we proudly served over 302,799 clients. This is proof of both the growing need and our commitment to meeting it with compassion and innovation.

As with any year of growth, 2024 brought important opportunities to reflect, adapt, and overcome challenges. One of our greatest challenges was ensuring that our storytelling fully reflected the depth of our work. While we have long been recognized for our food programs, our Community Connect housing programs have grown significantly, deepening our supportive services and addressing the root causes of food insecurity.

To better align our resources for greater efficiency and impact, we integrated our youth programs into Community Connect, creating a more streamlined and client-centered model. As our youth programming continued to make a meaningful difference, we recognized the need to align it more closely with our core mission. This integration ensures targeted, youth-focused case management that delivers the same strong outcomes while driving long-term self-sustainability. These strategic shifts allow us to remain focused and intentional, ensuring every program strengthens our mission and deepens our impact.



2024 Highlights:

- Groceries on the Go completed the retrofit of a school bus into Southern Nevada's first mobile grocery store of its kind, launching in early 2025
- The Food Rescue Alliance, in partnership with The Venetian, was recognized at a White House briefing as part of the Challenge to End Hunger and Build Healthy Communities
- Community Connect expanded by 30%, increasing access to housing and essential support services
- Redesigned website to elevate and highlight all of our food and housing programs.

To our Mission Partners, thank you for standing with us. You are not only committed to how we serve our community but also invested in strengthening The Just One Project's foundation for long-term sustainability. Your support ensures that we can continue to meet critical needs in our community today and in the future.

To our Community Partners, thank you for walking alongside us as we innovate and evolve to meet the needs of Southern Nevada. Your belief in our work and investment in this community through us means more than words can say.

To our incredible volunteers, you are the lifeline of this organization. Your dedication, energy, and compassion are what make our work possible. You show up day in and day out, and your impact is immeasurable. You are the spark that fuels the high-voltage volunteerism that defines The Just One Project.

To our amazing team, it's such an honor being on this journey together with all of you. Thank you for the love and dedication you put into The Just One Project and our clients. You are the energy and vibe inside of TJOP and everyone can feel it. Can't stop, won't stop.

As we look ahead to 2025, our focus will remain on streamlining and strengthening our programs while continuing to serve our community in the personalized, client-centered way that sets us apart. Collaboration will remain at the heart of our approach because we know that real change happens when we work together. We are excited for what lies ahead and look forward to continuing to connect the community through our mission.

With deep gratitude,

Brooke Neubauer

CEO, The Just One Project

Sharing Our "Why"

OUR CULTURE

At The Just One Project, our culture thrives because we attract passionate, purpose-driven individuals who embody our core values of respect, innovation, and compassion. We believe in creating an environment where every team member is empowered to serve with heart and purpose. Our team is committed to designing every program with intention and purpose, ensuring it is client-centered and meets the needs of our community. We don't just serve—we build relationships, foster trust, and remain relentlessly client-focused in everything we do.

OUR GOLD STANDARD

We hold ourselves to the highest standard because our community deserves nothing less. At The Just One Project, every act of service is rooted in dignity, thoughtfulness, and respect. Our aim is to provide a gold standard of service within all of our programs. Our goal is to create a welcoming, high-quality experience that makes you feel safe, respected, and understood. By upholding this gold standard, our team stays aligned to The Just One Project's expectation.

OUR GIVING PHILOSOPHY

Generosity fuels everything at The Just One Project, and we believe that one act of kindness can spark real change. That's why **over 91%** of every dollar goes directly into programs that provide immediate, tangible impact. We make giving simple, transparent, and meaningful—proving that it only takes one person, one moment, or one act to transform a life. When you give, you become part of something bigger: a movement of compassion that uplifts and strengthens our community.





Joe and Cacey, along with their teenage son, faced homelessness after Joe lost his job and their savings ran out. With only a motel or their car as options, they were referred to The Just One Project, unsure if a solution was to be found.

That same day, they received temporary shelter, and within 30 days, they moved into a home of their own. With stability, Joe found a new job, Cacey focused on her health, and their son continued to excel in school and swimming—already dreaming of college.

Grateful for the support, Joe shared, “You guys have been a godsend, a light in the darkest times. Thanks to you, we have a roof over our heads, we’re rebuilding our lives, and our son is thriving. We won’t let you down.”

Now, they’re on the path to self-sufficiency, proving the power of a strong program and a dedicated case manager who embodies The Just One Project’s gold standard.

From Hardship to Hope The Impact of The Just One Project

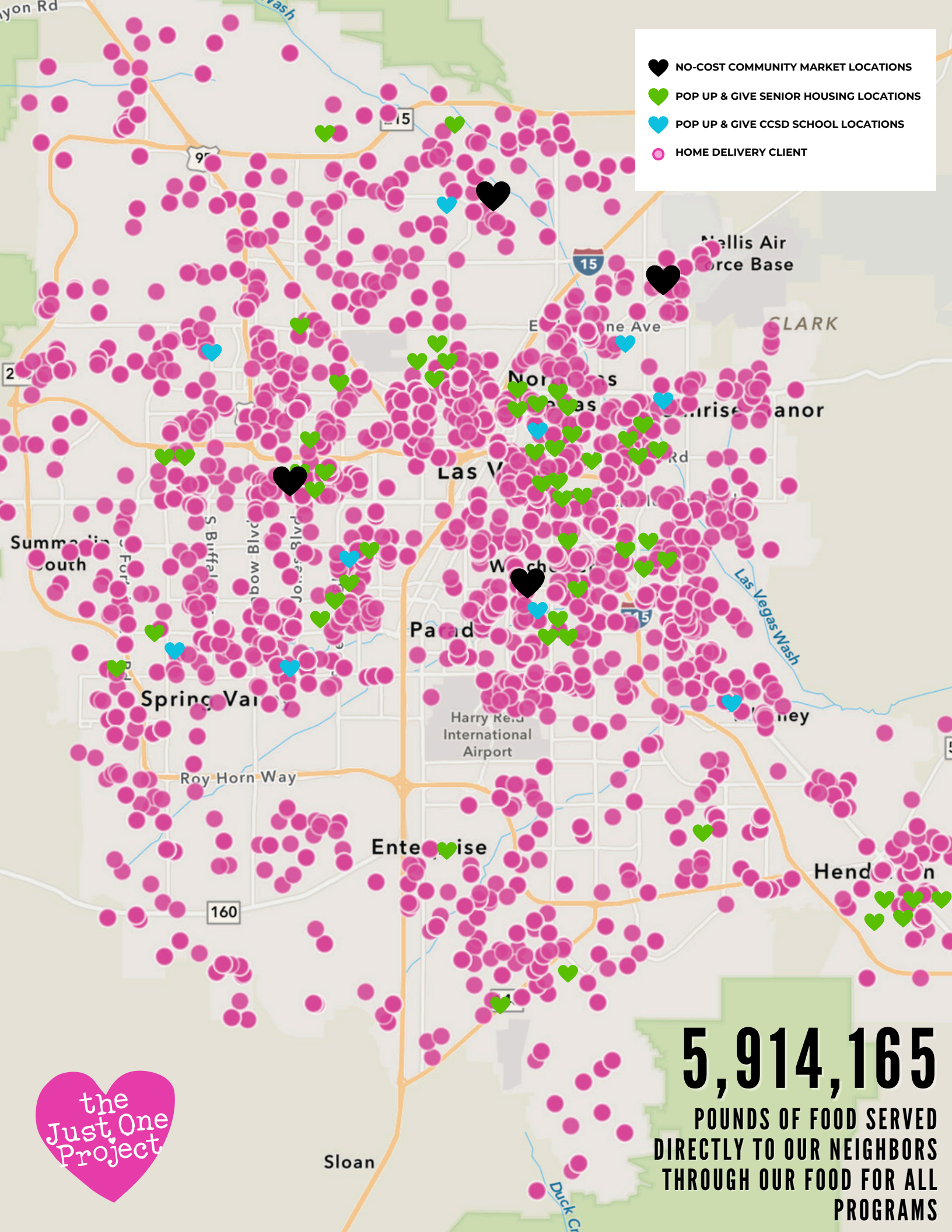
For three years, Leah and Donald faced relentless hardships—living in their car, struggling with health issues, and enduring multiple hospital stays. Donald, a recent amputee, was navigating significant setbacks, and they had lost everything during their transition into homelessness. With nowhere to turn, they were trapped in a cycle of uncertainty and survival.

But through The Just One Project’s support, they found stability and permanent housing. They have even been able to welcome their daughter and granddaughter into their multigenerational home.

“Family means everything to us, and thanks to you, we finally feel at home again. We’re rebuilding our lives with a sense of security and hope.”

Just One Project





- ♥ NO-COST COMMUNITY MARKET LOCATIONS
- ♥ POP UP & GIVE SENIOR HOUSING LOCATIONS
- ♥ POP UP & GIVE CCSD SCHOOL LOCATIONS
- HOME DELIVERY CLIENT



5,914,165
POUNDS OF FOOD SERVED
DIRECTLY TO OUR NEIGHBORS
THROUGH OUR FOOD FOR ALL
PROGRAMS

Food For All

Food for All is the welcome mat to our programs and embodies our core mission and commitment to the community. Each of our programs radiates as a source of energy and a dignified experience that makes The Just One Project truly special.

NO-COST COMMUNITY MARKET

98,586 CLIENTS SERVED

4,807
IN-STORE
APPOINTMENTS

22,969
DRIVE-THRU
APPOINTMENTS

5 FULL-SERVICE LOCATIONS

LOCATION	ZIP CODE
DECATUR	89108
CCSD FAMILY SUPPORT CENTER	89104
GARSDIE	89107
MANCH	89115
MOJAVE	89031

POP UP & GIVE MOBILE MARKET

154,796 CLIENTS SERVED

840
EVENTS

5,149
VOLUNTEERS

10
CCSD SCHOOLS

60
SENIOR HOUSING
COMMUNITIES

HOME DELIVERIES

16,948
GROCERY
CLIENTS SERVED

27,882
TOTAL HOME
DELIVERIES

11,788
MEALS ON WHEELS
CLIENTS SERVED

292,499
MEALS DELIVERED TO
HOMES

3,609
CLIENTS UNDER 60
SERVED

13,339
SENIORS
OVER AGE 60 SERVED

15
TJOP FLEET VEHICLES SERVING
OUR COMMUNITY



Food Is Medicine Farmers Market

The Food Is Medicine Farmers Market brings fresh, nutritious produce to those who need it most—because food is more than a meal, it's the foundation of good health. Hosted at TJOP headquarters, our monthly farmers market provides fruits, vegetables and proteins at no cost to clients, while offering nutritional education, recipes, and health screenings to empower healthier choices.

We believe everyone deserves access to quality food, dignity, and community. That's why our farmers market is open to all—no requirements, just an appointment. By making fresh food accessible and fostering meaningful connections, we're creating stronger, healthier communities, one meal at a time. A heartfelt thank you to Claggett and Sykes for their incredible support in helping us grow the Farmers Market program at HQ!



FARMERS MARKET

12,161

**ON-SITE
CLIENTS SERVED**

8,520

**OFF-SITE
CLIENTS SERVED**

Food For All Food Rescue Alliance

Do you ever wonder what happens to the unused food from the major resorts on the Las Vegas Strip? In an ongoing effort to end hunger in Southern Nevada, The Food Rescue Alliance was created to rescue and donate prepared but unserved food from events, conferences, tradeshow, and restaurants all over Las Vegas. In partnership with The Venetian Resort, hundreds of thousands of meals are rescued annually and delivered directly to those most in need in the local area.

Here's how it works: Immediately following event mealtimes, fresh, high-quality food is safely transferred directly to our food rescue kitchen, where volunteers portion and repackage it into family-sized meals. Typically, within hours these meals are in the hands of our clients and community partners through our network of food distribution locations—ensuring that healthy food does not go to waste and everyone has access to nutritious meals.



FOOD RESCUE

246,353

POUNDS OF FOOD
RECOVERED

205,294

MEALS DISTRIBUTED

67,449,217

WATER SAVED
(IN GALLONS)

505,025

CARBON DIOXIDE
REDUCED
(IN POUNDS)

\$40,892

LABOR COST SAVED

Groceries On The Go

In December 2023, we launched this pilot program with a sprinter van, creating an outdoor, farmers market-style experience. By 2024, thanks to a generous CCSD school bus donation and funding from the NV Energy Foundation, we transformed this initiative into Groceries on the Go—a fully equipped mobile grocery store bringing fresh, nutritious food directly to communities with limited access to affordable groceries. Dedicated to expanding food access, our mobile market proudly accepts SNAP benefits, offering families a dignified and convenient way to shop for essentials.



1,853

CLIENTS SERVED

5,780

POUNDS OF PRODUCE

15

INDIVIDUAL SITES SERVED



Community Connect

Community Connect is designed to reduce the need for food assistance. We focus on supporting clients to help them achieve self-sustainability, so they no longer rely on social services. Our Community Connect program helps make this possible through client-centered, compassionate, and community-driven solutions.

Having a secure place to call home provides a foundation for addressing other challenges that may contribute to homelessness, such as securing a job or connecting with vital supportive services. By prioritizing stability, we support individuals to take meaningful steps toward a brighter future.

TRANSITIONING PEOPLE & FAMILIES EXPERIENCING HOMELESSNESS TO STABLE, PERMANENT HOUSING



HOUSEHOLDS SERVED
UNDER
COMMUNITY CONNECT

611



AVERAGE TIME
FROM ENROLLMENT
INTO PERMANENT
HOUSING

Our Housing Programs

Rapid Rehousing: Our case managers help individuals and families quickly move from homelessness to permanent housing. We provide short-term rental assistance, personalized case management, and supportive services to help clients find and secure affordable housing, regain stability, and rebuild their lives.

Homeless Prevention: By providing targeted support and intervention, we address the root causes of housing instability, helping our community members maintain secure and stable living conditions, and ultimately preventing homelessness before it starts.

HOPWA (Housing Opportunities for Persons With AIDS/HIV): Is a federal initiative designed to provide housing assistance and related supportive services to low-income individuals and families living with an AIDS/HIV diagnosis. Through our partnership with the City of Las Vegas, our compassionate case managers are committed to helping clients achieve or maintain stable housing, improve their health outcomes, and enhance their overall quality of life.

Permanent Supportive Housing: Services provide individuals and families experiencing chronic homelessness with stable, affordable housing paired with tailored support. Our team offers case management, free groceries, mental health resources, and connections to healthcare and employment services, ensuring clients have the tools to maintain long-term stability. By focusing on a person-centered approach, we address each client's unique needs, fostering independence and a pathway to a better quality of life.

Shared Housing: We provide a community-driven program tackling housing challenges through shared living arrangements. By matching compatible individuals, we aim to enhance housing stability, affordability, and community connections. Upon move-in to furnished units, we are able to provide free groceries and other in-kind donations of household goods to set our clients up for success.

Supporting Our Youth

Our Youth Program supports youth with impactful skill-building opportunities, community engagement, and meaningful support systems. While participating in Leadership Academy and Camp Just One, 1,508 hours of volunteering were completed. Participants gained confidence, experienced personal growth, and enriched their leadership skills.

Camp Just One immerses students in interactive field trips and specialized learning in fields like S.T.E.A.M., culinary arts, and criminal justice. By providing these transformative experiences, we have taken kids out of their comfort zones, inviting them to see perspectives they may have never considered before.

LEADERSHIP ACADEMY		A 90-DAY PROGRAM FOR YOUNG ADULTS DISCONNECTED FROM EDUCATION AND/OR EMPLOYMENT	
 33/35 YOUNG ADULTS GRADUATED FROM THE PROGRAM	 272 HOURS OF MENTAL HEALTH TREATMENT	4 STUDENTS OBTAINED THEIR HIGH SCHOOL DIPLOMA OR EQUIVALENT	
	 VALUE OF MENTAL HEALTH TREATMENT: \$20,400	7 STUDENTS ENROLLED OR CONTINUED ON TO HIGHER EDUCATION	
	 17 FINANCIAL LITERACY HOURS	13 STUDENTS OPENED THEIR FIRST BANK ACCOUNT	
	 25 COMMUNITY PARTNERSHIPS	13 STUDENTS OBTAINED EMPLOYMENT	
 79 CERTIFICATIONS OBTAINED		 32 GUEST SPEAKERS	
♥ CPR ♥ OSHA ♥ OSHA CONSTRUCTION ♥ LIFEGUARD ♥ FOOD SAFETY ♥ FORKLIFT CERTIFICATION		♥ FINANCE ♥ COSMETOLOGY ♥ TRADES ♥ SPORTS ♥ HIGHER EDUCATION ♥ MEDICAL ♥ ENTREPRENEURS ♥ AIR FORCE ♥ CAREER DEVELOPMENT ♥ TOURISM/HOSPITALITY	

EQUIPPING YOUTH WITH A LIFE-CHANGING TOOLKIT TO LEAD A BRIGHTER FUTURE

CAMP JUST ONE		A WEEK-LONG PROGRAM FOR KIDS GRADES 6-12 THAT OFFERS HANDS-ON EXPERIENCES TO INSPIRE, IMPACT, & CHANGE.	
 225 STUDENTS ENGAGED	7 FIELD TRIPS TO ♥ LAS VEGAS CULINARY ACADEMY ♥ COLLEGE OF SOUTHERN NEVADA ♥ UNIVERSITY OF NEVADA LAS VEGAS ♥ NEVADA STATE UNIVERSITY ♥ GAS STATION STUDIOS ♥ LION HABITAT ♥ ALLEGiant AIR HEADQUARTERS	UNIQUE FOCUSES OVER THE 3 WEEKS	
		♥ MEDICAL ♥ S.T.E.A.M. ♥ ARTS	♥ CRIMINAL JUSTICE ♥ SPORTS & ATHLETICS ♥ CULINARY & HOSPITALITY

Charitable Gangsters

High Voltage Volunteering

Our volunteers are the heartbeat of The Just One Project programs, supporting and impacting our community.

48,150

**VOLUNTEER HOURS
COMPLETED**

29,300

**REGISTERED
VOLUNTEERS**

\$1,612,544

**ECONOMIC IMPACT OF
VOLUNTEER HOURS SERVED**



We could not do what we do without our amazing dedicated volunteers. We offer a variety of volunteer opportunities throughout the week, including Saturdays, with no age requirement, making it easy for individuals of all ages to get involved and give back. Whether you're looking for a hands-on way to support the community or seeking a meaningful team-building experience for your company, we provide engaging opportunities that create real impact. Every volunteer plays a vital role in strengthening our mission, proving that even small acts of service can drive meaningful change.



Thank You For Being Just One

MISSION PARTNERS



THE VENETIAN® RESORT
LAS VEGAS

CLAGGETT & SYKES
LAW FIRM



DOLLAR
LOAN CENTER
dontbebroke.com®

SAN MANUEL
BAND OF MISSION INDIANS



SOIL TECH
BALANCING CONSTRUCTION WITH NATURE



PALMS



COMMUNITY PARTNERS



LightTheWorld
Giving Machine



databricks



ELLIS &
YVETTE
LANDAU





Our Mission

To increase access to food, resources, and supportive services to build a stronger, healthier, and more connected community.

Our Vision

Inspire

Impact

Change

Our Core Values

Respect

Integrity

Innovation

Compassion

How The Just One Project Serves Southern Nevada

Creating Access

Removing Barriers

Connecting the Community