



LOGO



As the primary graphic identity for The Just One Project, the primary logo must appear on all communications and partnerships.

Our pink heart brings to life The Just One Project's positioning as Nevada's largest volunteer organization and mobile food market. It also embodies the broad scale, impact, and influence of the organization.

One-color options available.

FONTS

LEAGUE GOTHIC
ABCDEFGHIJKLMN
OPQRSTUVWXYZ
all caps
40 character spacing

Montserrat Bold
ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmno
pqrstuvwxyz

Montserrat Regular
ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmno
pqrstuvwxyz

COLOR PALETTE



HEXCODE
#E93CAC

CMYK
0, 74, 26, 9

RGB
233, 60, 172

PANTONE
232 C



HEXCODE
#F4A6D7

CMYK
0, 32, 12, 4

RGB
244, 166, 215

PANTONE
230 C



HEXCODE
#000000

CMYK
60, 60, 60, 100

RGB
0, 0, 0

PANTONE
BLACK



HEXCODE
#FFFFFF

CMYK
0, 0, 0, 0

RGB
255, 255, 255

PANTONE
BRIGHT
WHITE



HEXCODE
#BBBCBC

CMYK
1, 0, 0, 26

RGB
187, 188, 188

PANTONE
405 C

The Just One Project
1401 N Decatur Blvd Ste 34
Las Vegas NV 89108
marketing@thejustoneproject.org